



America's Newest and Best Economy Extended Stay Hotels™

US EXPANSION CONTINUES: MY PLACE HOTEL-LUBBOCK, TX IS NOW OPEN!

Lubbock, TX-November 2, 2016—The Hub City's travelers now have a fresh lodging option in Lubbock's newest hotel! My Place Hotel-Lubbock, TX opened its doors on November 2, 2016. The newly built 4-story hotel features 63 rooms perfectly suited for nightly or extended stays. My Place Hotel-Lubbock, TX is located at 6219 62nd Street where guests enjoy easy access to Texas Tech University, the medical district and Jones AT&T Stadium in addition to the diverse dining, shopping and entertainment options in the immediate area.

Texas's second My Place Hotel is independently owned by 6219 62nd Street, LLC and was developed by KAMP Hotels, LLC, who opened its first hotel in Amarillo earlier this year. While KAMP Hotels remains the majority owner of the new Lubbock hotel entity, the My Place family is now much larger due to the fact that the new entity has a number of additional owners that share KAMP's excitement and enthusiasm for the My Place concept.

My Place Hotel-Lubbock, TX opens in the midst of a highly attended football season at Texas Tech University. Among the many visiting Texas Tech fans are the principals behind KAMP Hotels, Kevin Nelson and Alan Rhodes, who both earned their law degrees from Texas Tech. Nelson and Rhodes also completed their undergraduate degrees in Lubbock at Texas Tech and Lubbock Christian University, respectively.

Nelson said KAMP Hotels and the entire My Place team have worked hard to bring the exciting new hotel product to Lubbock. Now that an additional My Place is open for business in yet another city they love, Nelson said Lubbock guests can officially make My Place their place.



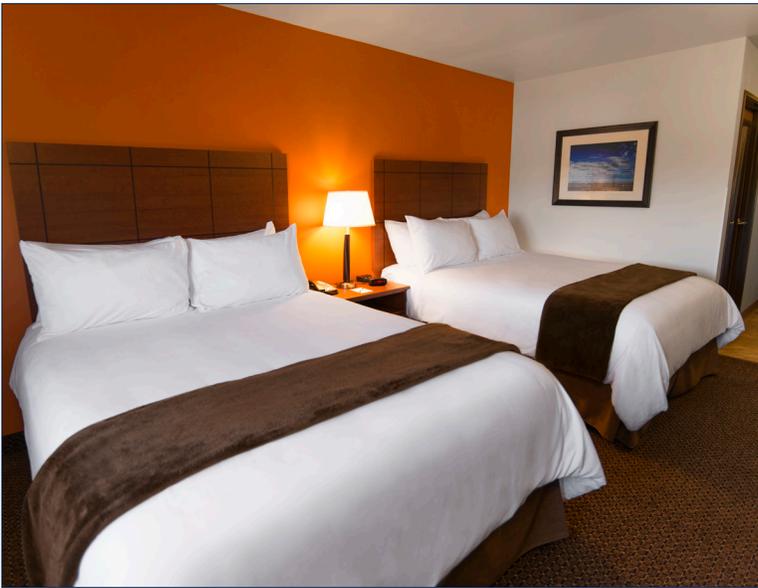
My Place Hotel-Lubbock, TX is the second of thirty hotels planned for Texas and the surrounding region. KAMP's third My Place Hotel is under development in Fort Worth, TX.



My Place's Ron and Ryan Rivett commemorated the opening of Texas's first My Place Hotel in Amarillo alongside KAMP's Alan Rhodes and Kevin Nelson in June, 2016.

"Alan and I have great affinity for Lubbock since we received both our undergraduate and our law degrees here," Nelson said. "We think Lubbock is more than ready for a new and fresh economy, extended stay product that is conveniently located near the Marsha Sharp Freeway and Milwaukee Avenue, only minutes away from Texas Tech and the medical district. We are confident Lubbock will appreciate and enjoy the My Place philosophy of skipping the unnecessary extras in favor of a great room at a reasonable price."

My Place Hotel-Lubbock, TX will celebrate its grand opening alongside members of the community on Wednesday, November 9th from 4:00 P.M. to 6:00 P.M. Attendees will receive an in-depth look at the new facility and learn about the My Place concept. The event will feature food and beverages from Texas Tech's StrEat Food Truck, Llano Estacado Winery and McAllister's Deli.



"It's been a tremendous pleasure to continue our franchise partnership with Kevin Nelson, Alan Rhodes and their family at KAMP Hotels at their brand new location in Lubbock, TX. We optimistically look forward to a long and rewarding relationship with KAMP as they continue their work in introducing Texas and the surrounding region to America's Newest and Best Extended Stay Hotels!" –Terry Kline, EVP Franchise Development, My Place Hotels of America, LLC.

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new breakfast in bed option.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 26 hotels open and operating with a near-term pipeline of over 18 additional hotels and midterm commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at any My Place location, including My Place Hotel-Atlanta West/Lithia Springs, GA, please call the toll-free reservation line at: 855-200-5685, or visit myplacehotels.com to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.

LOOK FOR A MY PLACE NEAR YOU!

- OPEN LOCATIONS
- COMING SOON
- UNDER DEVELOPMENT

IF WE'RE NOT THERE, WE WILL BE SOON!

my PLACE
ECONOMY EXTENDED STAY

ISSUED NOVEMBER 2, 2016