



# America's Newest & Best Extended Stay Hotels

## MY PLACE VIP CLUB MEMBER CLAIMS THE MYLESTONE GIVEAWAY PRIZE!



Surprise visit: after finding out he won the getaway, My Place VIP Club member Scott Erickson stopped for a photo at My Place Hotel-Bismarck, ND, where he previously signed up for the upcoming loyalty rewards program.

Aberdeen, SD-May 5, 2017—My Place Hotels of America is thrilled to announce Scott Erickson of East Grand Forks, Minnesota, as the winner of the 30th Hotel Mylestone Giveaway! My Place launched its most recent Mylestone Giveaway campaign on February 28 to commemorate the opening of its 30th hotel and promote the upcoming launch of the brand's first ever loyalty rewards program, My Place VIP Club. While all pre-registered My Place VIP Club members were eligible to win the Mylestone Giveaway, more than 1200 participants pre-registered for the VIP Club in hopes of winning the getaway package. As the winner of the Mylestone Giveaway, Erickson will receive round trip airfare for two to any My Place location from Atlanta to Alaska. Erickson will also receive \$1,000 and a three-night stay at the location of his choice.

# 30<sup>TH</sup> MY PLACE MYLESTONE GIVEAWAY

It took some time for the shock of winning to subside for Erickson. My Place already opened two more locations since the launch of the 30th Hotel Mylestone Giveaway, allowing the winner even more choices

for the getaway. Having travelled frequently as a partner of Dakota Wine Merchants, a wine distribution business in North Dakota, Erickson pre-registered for the upcoming loyalty rewards program at the suggestion of the My Place front desk associate during his stay in Bismarck. He thinks fondly of that moment now, and looks to pay it forward as he encourages everyone he knows to sign up for My Place VIP Club.

"When I was approached by the person at the front desk about the VIP Club, I said 'why not, there has to be some perks here,'" Erickson said. "Sure enough. There are more perks than I would have ever imagined! I would tell everyone considering it to definitely sign up for the VIP Club. It will be a simple program that saves you money every time you stay at My Place."

While Erickson looks forward to his decision on the destination, all guests are continually invited to pre-register for the upcoming loyalty rewards program prior to its launch. While the My Place VIP Club is still under development, the lucky VIP Club member is also very clear about why My Place continues to be his place. With well appointed rooms and friendly staff, My Place simply provides the best value, Erickson said.

"I have found that all of the staff are very friendly and have accomodated me every time I have stayed at My Place Hotels," Erickson said. "I have choices and all the amenities of home. With clean, quiet and comfortable rooms that are perfect for me as a business traveler, My Place Hotels are the best value around."

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 32 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit [myplacehotels.com](http://myplacehotels.com) to book online.

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**IF WE'RE NOT THERE, WE WILL BE SOON!**

OPEN LOCATIONS  
 COMING SOON  
 UNDER DEVELOPMENT

**my PLACE**  
ECONOMY EXTENDED STAY