



America's Newest & Best Extended Stay Hotels

US EXPANSION CONTINUES: MY PLACE HOTEL-NORTH AURORA, IL IS COMING SOON!

North Aurora, IL-April 28, 2017—My Place Hotels of America is pleased to announce the community of North Aurora will soon be home to Illinois' first My Place hotel! The new hotel is set to break ground in May and anticipated to open by year end. The brand new, three-story, 63-room hotel will be conveniently located at Randall Crossings at Randall and Orchard Roads, where guests will enjoy immediate access to local dining and retail options. Less than five miles from downtown Aurora, and 40 miles from downtown Chicago, guests will also find easy access to the region's abounding retail and recreational opportunities.

My Place Hotel-North Aurora, IL is independently owned by N.A. Lodging 1, LLC (N.A. Lodging), a group of local members who collectively own or control significant commercial real estate holdings in the greater Chicagoland area. With more than 30 years of experience in commercial real estate, the group's focus includes manufacturing, mixed-use and retail spaces said N.A. Lodging Principal Ed Roberts.



Construction is set to commence on the three-story, 63-room hotel in May. My Place Hotel-North Aurora, IL will feature the brand's signature chalet exterior design.

"We are excited to have My Place Hotels as our franchise partner," Roberts said. "We look forward to breaking ground in May and opening our doors by the end of this year. The North Aurora community and surrounding business owners are excited to see a great looking structure take shape and add value to the area."

Roberts said N.A. Lodging members worked with local leadership and consultants to evaluate the North Aurora development site to arrive at the best use moving forward. With the continued expansion of manufacturing, industrial and distribution heading west along the I-88 corridor, he said the need for the site's use became obvious.



A unique concept designed for short or long-term stays is key to My Place's swift expansion.

"The obvious conclusion was a new, quality focused, extended stay hotel product," Roberts said. "We searched for a franchise that had the look, feel and fit for this specific site's need and the My Place brand was the perfect fit."

Terry Kline, My Place EVP of Franchise Development, said My Place is excited to welcome N.A. Lodging as a new franchise partner as well as the territorial milestone on the horizon.

"We are extremely pleased to welcome Ed Roberts and his team at N.A. Lodging as our franchise partner in North Aurora," Kline said. "Ed and his partners bring an extensive portfolio of development experience into this project and will undoubtedly add great value to our franchise family! We are looking forward to working together in providing our guests with both the newest



Providing easy access to the area's abounding retail and recreational opportunities as well as industrial demand generators, My Place will be the ideal choice for weekend warriors and business travellers alike.

accommodations and the finest in flexible lodging options. As My Place Hotels continues its path of aggressive growth across the country, we are confident the addition of the North Aurora location will fill an underserved niche in the market and surrounding metro area!"

North Aurora's newest hotel will be operated by Venerts Hotel Management, Inc., which is currently managing the upcoming My Place Hotel-Twin Falls, ID in addition to My Place Hotel-Brookings, SD, winner of the My Place 2016 Property of the Year award!

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 32 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit myplacehotels.com to book online.

My Place Hotels of America, LLC. is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.

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