



America's Newest & Best Extended Stay Hotels

MY PLACE BREAKS GROUND ON WASHINGTON'S THIRD MY PLACE HOTEL!



Owners Raja and Minnie Thind gathered onsite with family and friends prior to breaking ground on their first My Place hotel alongside Yakima community members on Tuesday, June 13! Photo courtesy of Greater Yakima Chamber of Commerce.

YAKIMA, WA-June 16, 2017—The Evergreen state welcomed its newest My Place location with a groundbreaking celebration held on Tuesday, June 13! My Place Hotel-Yakima, WA is the third location in Washington state and the brand's sixth hotel in the Pacific Northwest. Construction will soon begin on the 3-story, 64-room hotel at 21 South 18th Street, where future guests will enjoy a beautiful view of the Yakima River with immediate access to the Yakima Greenway and Sara Hubbard Park. Hotel guests will also enjoy easy access to Yakima's vibrant downtown, Yakima Speedway and a variety of dining and retail options nearby.

The hotel is anticipated to open approximately six months after construction starts. My Place Hotel-Yakima, WA is independently owned by Thind PMR Enterprises IV, Inc. Owners Raja and Minnie Thind, enter their first My Place venture with nearly 30 years of collective retail experience and share more than 13 years of experience within the hotel industry.

With a great showing of support from the Yakima community at the new hotel's groundbreaking, Owner, Minnie Thind said she looks forward to offering them something different. "We understood the My Place concept right away," Thind said. "It is definitely different, and we are really excited to bring My Place here! We've lived here for 15 years so we know this town very well, and we know our community will support us," Thind said. "My Place will soon be another diamond in Yakima."

Terry Kline, My Place EVP of Franchise Sales and Development said the brand is thrilled to welcome its first AAHOA (Asian American Hotel Owners Association) members to the franchise family, as well as another key Washington state location. "We have enjoyed the distinct pleasure of working with Raja and Minnie, and look forward to working with them toward the successful opening of their first My Place hotel! Yakima and the surrounding area represent a key service and trade area that will complement our other My Place locations in Washington state and the greater Pacific Northwest (PAC NW) region," Kline said. "With six My Place hotels and many more on the way, the PAC NW territory continues to lead My Place's westward expansion!"

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room features a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly, includes on-site laundry facilities, complimentary high speed internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 32 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit myplacehotels.com.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.



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