



America's Newest and Best Economy Extended Stay Hotels™

US Expansion Continues: My Place Hotel-Amarillo, TX NOW OPEN!



Amarillo, Texas-June 10, 2016—My Place Hotels of America, LLC is pleased to announce the brand's official presence in the Lone Star state with the opening of My Place Hotel-Amarillo, TX! The new hotel is the upstart brand's 24th franchised property. My Place Hotels' debut location in Texas brings a fresh lodging concept to the guests of Amarillo with a brand new 4-story, 63-room hotel. By design, the Economy Extended Stay Hotel is suited for travelers looking for a redefined economy lodging experience with a midscale feel.

My Place Hotel-Amarillo, TX is located at 2208 Cinema Drive near Amarillo's regional medical center. The choice in location was made with the same thoughtful consideration for guests

as the brand's fresh concept. The hotel's location offers guests an abundance of convenient and diverse dining, tourism, and retail options nearby.

The new hotel is independently owned by KAMP Hotels, LLC and managed by Legacy Management, LLC. KAMP Hotels, LLC will celebrate the hotel's grand opening on June 20th, 2016 alongside brand representatives, The Amarillo Chamber of Commerce and The Amarillo Hispanic Chamber of Commerce. The Amarillo community is invited to join the celebration beginning at 11:00 A.M. CST. KAMP Hotels is founded and owned by Amarillo community members, Kevin Nelson and Alan Rhodes.

"Today we take great pleasure in congratulating the KAMP Hotels, LLC team on the opening of their new My Place Hotel in Amarillo, TX. This will be the first of many projects they have planned for Texas and the surrounding region. My Place Hotels truly values the working relationship forged with Kevin, Alan and their associates, as we partner together and share the common goal of providing My Place Hotel guests with the best possible value, service and flexibility of lodging options available to meet their needs!" — Terry Kline, EVP Franchise Development, My Place Hotels of America, LLC.



KAMP Hotels, LLC representatives Kevin Nelson and Alan Rhodes minutes away from My Place Hotel, Amarillo-TX at Cadillac Ranch.

Consistent with the upstart brand's persistent advancement in U.S. expansion, My Place Hotel-Amarillo, TX is the first of several My Place Hotel locations in development within the South Central region. My Place Hotel-Lubbock, TX

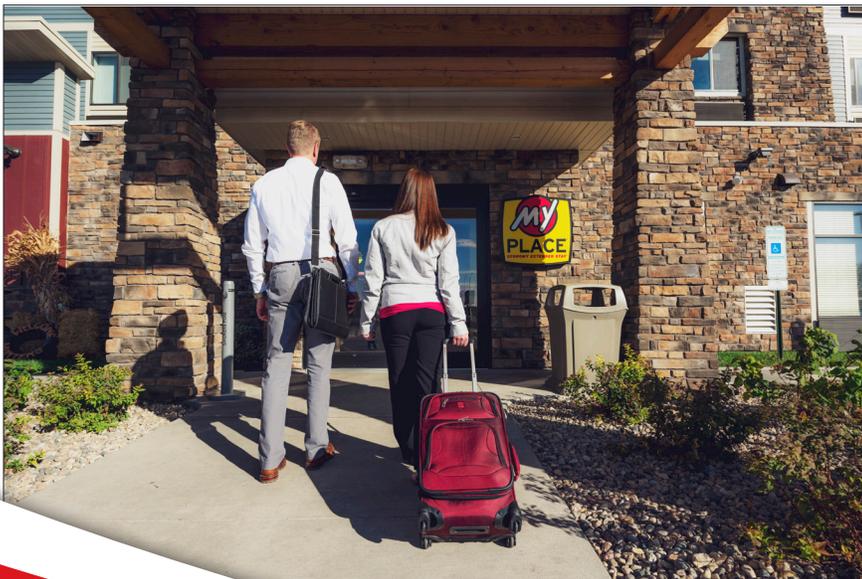
will be the second location owned by KAMP Hotels, LLC, and is also set to open this year!

“We are very excited for Amarillo to be the home of the first My Place Hotel in the State of Texas. We believe Amarillo is ready for a new and fresh economy extended stay product conveniently located on Interstate 40 near the medical district and in the heart of a thriving retail, dining and entertainment corridor. We look forward to opening the second Texas location in Lubbock later this year and believe there will soon be many more My Place Hotels in Texas and throughout this region.” — Kevin Nelson, Representative, KAMP Hotels, LLC.



All My Place Hotels offer modern amenities at an affordable price including daily, weekly, and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 24 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: myplacehotels.com to book online.



My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.