

## My Place Hotels enters agreement for 30 new Texas hotels

by **HM Staff** | Jul 14, 2016 10:43am

**My Place Hotels of America** entered into an agreement with KAMP Hotels to develop 30 new hotels in the state of Texas.

The agreement was revealed by KAMP Hotels co-founder Alan Rhodes at the grand opening celebration of their first property, My Place Hotel-Amarillo, Texas.

"I became acquainted with My Place and the energy of the Rivett family and Terry Kline a couple years ago," Rhodes said. "We are now excited that in addition to building Amarillo and Lubbock, yesterday we came to an agreement and KAMP Hotels is going to be the Texas franchisee of My Place. So we're very excited about the territorial development agreement. And you know it's a problem because neither Kevin nor I have ever seen a deal we didn't like or try to do."

With walls standing at their second property in Lubbock, Texas, KAMP Hotels has their first five locations under development and as the exclusive territorial developer of My Place Hotels in Texas. KAMP Hotels will work with hoteliers in the region to further expand the brand's presence in the state.

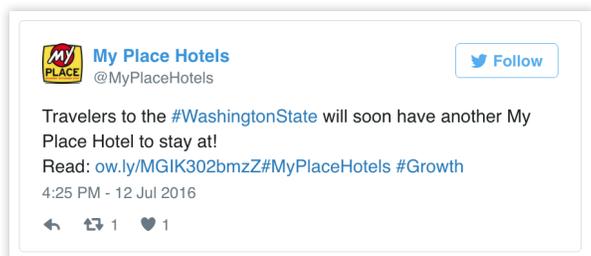


"It has been a tremendous pleasure to work with, Alan Rhodes, Kevin Nelson and their families at KAMP Hotels on bringing My Place hotels to their home state," said Ryan Rivett, president, My Place Hotels of America. "I am certain that as the exclusive territorial developer of My Place Hotels in the state of Texas, their integrity and diligence will create great value for the My Place brand, and for all of the hoteliers in Texas that they network with to grow the My Place franchise system there. All of us at My Place Hotels of America are looking forward to a long and rewarding relationship with them."

KAMP Hotels is owned by the families of Kevin Nelson and Alan Rhodes, both of whom are attorneys with experience in business transactions and real estate. My Place Hotel-Amarillo, Texas, represents their first active investment in the hotel industry.

In addition to being an attorney, Kevin is also a certified public accountant and a real estate broker. He is the current owner of the Historic Amarillo Building, Amarillo's original high-rise building. Alan is the president of the Underwood Law Firm, a firm with approximately 50 lawyers and offices spanning the region. Alan is equal parts attorney and entrepreneur.

All My Place Hotels offer extended stay guestrooms with a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The Amarillo property is pet friendly and also includes on-site laundry facilities, complimentary high-speed Internet access and a 24-hour My Store, located in the hotel lobby.



**My Place Hotels**  
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