

My Place Hotels opens debut Texas property

by **HM Staff** | Jun 17, 2016 10:01am

My Place Hotels of America opened the My Place Hotel-Amarillo, Texas, the first of the brand in the state. The new hotel is the brand's 24th franchised property. My Place Hotels' debut location in Texas is a new, four-story, 63-room hotel. By design, the economy extended stay hotel is suited for travelers looking for a redefined economy lodging experience with a midscale feel.

My Place Hotel-Amarillo, Texas, is located at 2120 Cinema Drive near Amarillo's regional medical center. The hotel's location offers guests access to nearby dining, tourism and retail options.



The new hotel is independently owned by KAMP Hotels, and managed by Legacy Management. KAMP Hotels will celebrate the hotel's grand opening on June 20th, 2016 alongside brand representatives, The Amarillo Chamber of Commerce and The Amarillo Hispanic Chamber of Commerce. KAMP Hotels is founded and owned by Amarillo community members Kevin Nelson and Alan Rhodes.

"Today we take great pleasure in congratulating the KAMP Hotels team on the opening of their new My Place Hotel in Amarillo, Texas. This will be the first of many projects they have planned for Texas and the surrounding region," said Terry Kline, EVP franchise development, My Place Hotels of America. "My Place Hotels truly values the working relationship forged with Kevin, Alan and their associates, as we partner together and share the common goal of providing My Place Hotel guests with the best possible value, service and flexibility of lodging options available to meet their needs."


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What a treat! After 14 hours on the road, we were exhausted and decided not to attempt the 4+ hour drive to Albuquerque. As we drove thru Amarillo, we discovered MyPlace Hotel! They are conveniently located off I-40 at the west side of Amarillo. MyPlace just opened on 6/11/16 and we were thrilled to be the first guest to stay in our room! Our room is well appointed, with a full kitchen including a microwave, 2 top burner, toaster, 12 cup coffeemaker & a full size GE ice maker refrigerator! Breakfast is not included however, the fantastic room rate and full kitchen makes up for it. The bathroom includes a tub, hairdryer & thick absorbent towels. Their rooms offer 1 or 2 queen size luxury beds with plush comforters. It was so wonderful to relax & enjoy the LG 46" flat screen TV - with a full channel line up including HBO. Free wifi! MyPlace is a pet friendly hotel. Don't hesitate to give this new hotel a try! Great value, well appointed clean new rooms, 100% smoke free hotel and a fantastic freeway convenient location!


Consistent with the brand's advancement in U.S. expansion, My Place Hotel-Amarillo, Texas, is the first of several My Place Hotel locations in development within the South Central region. My Place Hotel-Lubbock, Texas, will be the second location owned by KAMP Hotels, and is also set to open this year.

"We are very excited for Amarillo to be the home of the first My Place Hotel in the State of Texas," said Kevin Nelson, representative of KAMP Hotels. "We believe Amarillo is ready for a new and fresh economy extended stay product conveniently located on Interstate 40 near the medical district and in the heart of a thriving retail, dining and entertainment corridor. We look forward to opening the second Texas location in Lubbock later this year and believe there will soon be many more My Place Hotels in Texas and throughout this region."




All My Place Hotels offer modern amenities including daily, weekly and monthly rate options. Each extended stay guestroom will have a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option.



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