

LODGING



My Place Announces Third Washington Hotel

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YAKIMA, Wash.—It won't be long before travelers to the Evergreen state have another My Place Hotel location to stay at along their routes. My Place Hotel-Yakima, Wash., is the third franchise to open in Washington state and the brand's fifth to open in the Pacific Northwest. Construction will soon begin on the 3-story, 64-room hotel at 103 South 18th Street, located East of Walmart and North of Sarg Hubbard Park. Hotel guests can expect easy access to Yakima's vibrant downtown, Yakima Speedway and State Fair Park. The brand new hotel is scheduled to open in May of 2017.

My Place Hotel-Yakima, Wash., is independently owned by Thind PMR Enterprises IV, Inc. Parminder Thind and Maninder Kaur, enter their first My Place Hotel venture with nearly 30 years of collective retail experience and share more than 13 years of experience within the hotel industry.

"We are pleased to announce the planned development of a new My Place Hotel in Yakima, Wash. Yakima and the surrounding area represents a key service and trade area that will complement our other My Place Hotel locations in Washington state and the greater Pacific NW region. We are looking forward to working with Parminder Thind and Maninder Kaur at Thind PMR Enterprises IV, Inc. toward the successful development and opening of their Yakima, Wash., My Place Hotel," said Terry Kline, EVP Franchise Development, My Place Hotels of America.

Maninder Kaur, president of Thind PMR Enterprises, said the company was initially drawn to My Place because of the brand's concept and standards. "It's a new developing chain making its own mark in the hotel industry, which provides better quality with a reasonable price," Kaur said. "The location we chose is the best and most suitable for the upcoming My Place Hotel."