

LODGING



My Place Hotels Breaks Ground in Idaho

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MERIDIAN, Idaho—My Place Hotels of America is thrilled to announce MP Meridian broke ground on their brand new My Place Hotel in Meridian, Idaho. The event represents yet another territorial landmark for the brand as Meridian is one of two Idaho locations slated to open early 2017.

The ceremonial earth moving took place at the brand new, four-story, 85-room hotel's site, conveniently located on 3050 Jewel Street across the road from The Village at Meridian. Celebrating along-side the ownership group were Meridian Chamber of Commerce President and CEO Anne Little Roberts, the chamber's Membership Development Manager Diane Bevan, and Mountain America Credit Union's Commercial Real Estate Lender Tuyen Do.

MP Meridian's managing member Daniel Pretorius said the group was very pleased to celebrate the occasion along-side community members who are instrumental to the development and prosperity of their new venture. Having set their sights on this location long before they signed with My Place, Pretorius said it's a great time to fill Meridian's need for an extended stay hotel.

"We're going to be very engaged owners and community members," Pretorius said. "We have embedded ourselves within the Meridian community and look forward to being active members within the chamber and community."

Little Roberts said it's an honor for Meridian to be chosen as one of the first two Idaho locations for the rapidly growing hotel franchise.

"The Meridian Chamber of Commerce is proud to welcome My Place Economy Extended Stay to Meridian," Little Roberts said. "We look forward to working with Daniel Pretorius, Aaron Lawson and their team as our newest members of the Meridian business community. The Meridian Chamber was proud to participate in their ground breaking yesterday and we look forward to watching the construction progress."

My Place Hotels of America EVP of Franchise Development Terry Kline said this event marks yet another historic milestone in the dynamic national growth of My Place Hotel locations across the country that have proven to satisfy a broad-based consumer demand in the underserved market niche.

"Today we congratulate Aaron, Daniel and the entire team at MP Meridian, on the successful groundbreaking of their planned new My Place Hotel in Meridian," Kline said. "We look forward to working with Aaron and Daniel as they utilize their multiple business experiences to engage with the Meridian community and greater Boise area to provide their guests with the finest available lodging options!"

My Place Hotel-Meridian, Idaho is independently owned by MP Meridian. The owners recently announced the property will be managed by Channel Point Hospitality, a division of Aimbridge Hospitality.