

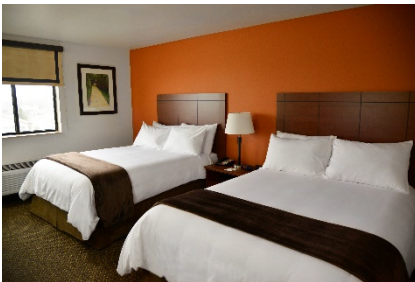


America's Newest and Best Economy Extended Stay Hotels™
Coming Soon to Loveland, CO!

My Place Hotels of America, LLC is pleased to announce that Loveland will be home to Colorado's first My Place Hotel. Construction is nearing completion on the 64-room Economy Extended Stay Hotel, located at 3975 Peralta Drive, Loveland, CO 80538. This new hotel, opening late June, 2016, is independently owned by RS Loveland, LLC, and operated by Legacy Management, LLC. The collective ownership behind the hotel has an abounding history in both hospitality and commercial real estate development.



"My Place Hotels is delivering a product to the market that many travelers are seeking: a clean, comfortable room at a great rate, with a friendly, well-trained staff eager to serve. I'm excited to team up with the professionals at My Place Hotels of America to bring the first My Place to my native State of Colorado and to the rapidly growing area of Loveland, CO." – John Segelke, Owner/Developer, My Place Hotel-Loveland, CO



All My Place Hotels offer modern amenities at an affordable price including daily, weekly, and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, free high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy a customizable Breakfast in Bed delivery option at a minimal cost.

"We are pleased to announce that My Place Hotels will soon be opening in Loveland, CO. We are looking forward to working with John Segelke and his team at RS Loveland, LLC. We are excited to couple our aggressive national expansion efforts with their local expertise. Working together, we are confident that My Place Hotel's exceptional services and flexible lodging options will benefit Loveland and the greater surrounding market area." - Terry Kline, EVP Franchise Development, My Place Hotels of America, LLC.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 23 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: **855-200-5685**, or visit: **myplacehotels.com** to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information, please visit www.myplacehotels.com or contact Terry Kline at (605) 725-5685.