



# America's Newest and Best Economy Extended Stay Hotels™

## US EXPANSION CONTINUES: MY PLACE HOTEL-ATLANTA WEST/LITHIA SPRINGS, GA IS NOW OPEN!

Atlanta, GA—November 14, 2016—My Place Hotels of America crossed another state line with the opening of Georgia's debut My Place Hotel in Lithia Springs! Having opened its doors to the professional drivers of Werner Enterprises on October 7th, the nation's 27th My Place location now also serves Atlanta area travelers as their newest hotel, located at 907 Bob Arnold Boulevard off I-20, exit 44. The convenient location is only minutes from Six Flags Over Georgia and provides guests easy access to Turner Field and downtown Atlanta. My Place Hotel-Atlanta West/Lithia Springs, GA is independently owned by Werner Enterprises, Inc. The property is operated by TLC Management, LLC.

While a premier transportation and logistics company may be an unexpected franchisee to the hotel brand, the unprecedented collaboration between Werner and My Place yields an extraordinary answer to Werner's growing need for driver accommodations in the hub of transportation. Together the teams addressed drivers' lodging concerns with design solutions, and modified the My Place prototype to include 50 newly designed double rooms made specifically for Werner's professional drivers.

During the property's grand opening celebration, My Place Chairman and CEO Ron Rivett shared his remarks with his long-time friend and Werner's Founder, Clarence "C.L." Werner at his side. The brand new hotel isn't only unique to the hotel industry, it's a newcomer to both hospitality and transportation industries Rivett said.



Werner Enterprises Founder Clarence "C.L." Werner and My Place Chairman Ron Rivett cut the ribbon to commemorate the opening of Georgia's first My Place Hotel.



While 50 of the newly designed driver double rooms have accommodated Werner drivers since October 7, the 85-room hotel opened up to Atlanta's travelling public on November 11.

"We're extremely happy to be here at this new facility, the first of its kind," Rivett said. "I'm certain that of all the trucking companies in the United States, this is the only one providing facilities like this for its drivers. It's brand new, really nice, and I'm told by the staff in this company that they're really enjoying the rooms. I'm hopeful that Mr. Werner will be having some more of these at various locations throughout the United States."

Werner Enterprises, Inc. was founded in 1956 and is a premier transportation and logistics provider with coverage throughout North America, Asia, Europe, South America, Africa and Australia. Werner is among the five largest truckload carriers in the United States, offering a diversified portfolio of transportation services.

Werner's Vice President of Terminal Management Randy Kraft said these specially designed driver accommodations will exponentially improve drivers' lodging options.



The new driver rooms were designed to address privacy amongst other issues that previously left Werner drivers dissatisfied with accommodations near their Atlanta terminal.

"We're excited to offer these unique accommodations, which were designed specifically to meet the distinct needs of our professional drivers," said Kraft. "Our company was founded by a driver, for drivers, and we still operate on that fundamental principle today."

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 27 hotels open and operating with a near-term pipeline of over 18 additional hotels and midterm commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit [myplacehotels.com](http://myplacehotels.com) to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit [myplacehotels.com](http://myplacehotels.com) or contact Terry Kline at (605) 725-5685.

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ECONOMY EXTENDED STAY

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