



# America's Newest and Best Economy Extended Stay Hotels™

## My Place Hotel-Brookings, SD Celebrates A Year In Quality and Service at Anniversary Mixer

**Brookings, SD-June 16, 2016**—My Place Hotel-Brookings, SD packed the hotel with visitors from the community and Brookings Area Chamber of Commerce to commemorate the new hotel's first year in business. The highly-attended mixer included remarks from managing partners Bill Folkerts and Al Kurtenbach as well as anecdotal praise from David Merhib, Executive Director of the Chamber. With a table full of exciting door prizes, and a banquet of food from Whiskey Creek Wood Fire Grill, attendees left the event with full stomachs, additional insight into the hotel, and quite possibly even a Keurig!

Amongst the community supporters, Mehrib's shared anecdotes reflected the core of My Place's values.

"I recently spoke with a new resident and store manager in Brookings about his experience with our community. The first thing he mentioned was his extended stay at the My Place Hotel while he and his fiancé looked of a more permanent place to live," said Mehrib. "He said that Rose and the staff at My Place were welcoming and top notch. He also mentioned that he would make excuses to run back to the hotel after 3 pm so that he could get a few freshly baked cookies and then head back to work. He was very impressed with the overall style and comfort of the rooms and would recommend My Place to others. These comments are common when I speak with others that have stayed at the hotel. Great work and congratulations to the staff and leadership for choosing to put customer service at the top of the priority list for Brookings visitors."



Al Kurtenbach, Rose Fedt, and Bill Folkerts paused to smile at the end of the busy evening.

Surrounded by event attendees, Al Kurtenbach spent time reflecting on the progress made while recognizing the hard work behind the scenes of a busy first year. With General Manager, Rose Fedt at the helm of operations since day one, the hotel has been successful in serving the guests of Brookings with an unrivaled commitment to service and quality.

Among the highlights of progress, Kurtenbach noted the gradual success experienced with the hotel's increasing occupancy rate tied with consistently positive feedback from guests regarding the courtesy of the staff and the comfortable rooms.

Kurtenbach also shared insight on how he and his managing partner chose My Place as the brand for their venture in



My Place Hotel-Brookings, SD was buzzing with guests who spent the evening enjoying conversation and food together.

Brookings. He said My Place's roots in South Dakota initially attracted the investors to the brand, while the concept and commitment to quality set it apart.

"We liked the concept of an extended stay since that differentiated us from other hotels and operators in Brookings," Kurtenbach said. "And we liked that they were doing an extended stay in a very upbeat and positive way. Some places that are extended stay are kind of run down and we weren't interested in that."

All My Place Hotels offer modern amenities at an affordable price including daily, weekly, and monthly rate options. Each extended stay guest room features a My Kitchen, complete with a two-burner cooktop, a microwave, and

a full refrigerator. The property is pet friendly and also includes on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy a customizable Breakfast in Bed delivery option at a minimal cost.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 24 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: [myplacehotels.com](http://myplacehotels.com) to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit [myplacehotels.com](http://myplacehotels.com) or contact Terry Kline at (605) 725-5685.

