



# America's Newest and Best Economy Extended Stay Hotels™

## BRAND NEW: MY PLACE HOTEL-LOVELAND, CO CELEBRATES GRAND OPENING

**Loveland, CO-September 20, 2016**—Colorado's first My Place Hotel hosted visitors from the community of Loveland and the greater northern Colorado region in celebration of the new hotel's Grand Opening. With several showrooms and public areas available for tours, curious attendees were introduced to one of America's Newest and Best Extended Stay Hotels. While the 3-story, 64-room hotel anchors the upstart brand in the Centennial state, additional Colorado locations are already in active planning.

My Place Hotel-Loveland, CO is independently owned by RS Loveland, LLC, with Owner and Developer John Segelke at the helm of My Place development in Colorado. As owner of Denver-based Segelke Real Estate, LLC, his experience in commercial development now serves him as a first time hotelier—and the hotel business is really exciting Segelke said.



My Place Hotel-Loveland, CO celebrated the event with local visitors, the Loveland Chamber of Commerce and My Place brand representatives.

"I'm looking to develop many more My Place Hotels and have several sites currently in the works," Segelke said. "Colorado gets visitors from all across the US and world, so you get to meet so many different types of people. It's like travelling without ever leaving home. And there is nothing like providing guests to your home state a satisfying lodging experience."

Segelke is not alone as a first time hotelier among My Place's franchisee family. Central to the brand's aggressive growth plan is a highly organized and service-oriented franchise support system—allowing for a smooth entrance to the industry and rapid growth.



RS Loveland, LLC Owner John Segelke said both the concept and the support from My Place gave him the confidence to enter the industry as a first-time hotelier.

"The support that My Place provided throughout the whole development process was invaluable," Segelke said. "Everyone I worked with was professional, knowledgeable and friendly. Now that we are open and everything is running extremely well I couldn't be happier with the decision to develop the hotel!"

At open, My Place wasn't completely new to the region as the nearest location in Cheyenne, WY is only forty minutes north on I-25. Having been familiar with the Cheyenne property's success, My Place Loveland's General Manager Jed Floyd said the new hotel has already enjoyed many successes early on.

"Since opening, we've had visitors from 31 states, and countries as far away as Germany and India, and we first completely sold out within days of opening our doors," Floyd said. "We've been extremely well received by the Loveland community, and are quickly building a reputation as a friendly and professional place to stay with a focus on providing excellent customer service."



Just less than an hour from Denver International Airport, Loveland's newest hotel is central to the ongoing development boom in Northern Colorado.

In addition to tours of the facility, guests were treated to an evening of prizes, food and beverages from local businesses. As a pet friendly facility and new community members, the hotel donated to the Larimer Humane Society to further commemorate the day.

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new breakfast in bed option for a minimal cost.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 25 hotels open and operating with a near-term pipeline of over 18 additional hotels and midterm commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at any My Place location, including My Place Hotel-Atlanta West/Lithia Springs, GA, please call the toll-free reservation line at: 855-200-5685, or visit [myplacehotels.com](http://myplacehotels.com) to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit [myplacehotels.com](http://myplacehotels.com) or contact Terry Kline at (605) 725-5685.

**LOOK FOR A MY PLACE NEAR YOU!**

- OPEN LOCATIONS
- COMING SOON
- UNDER DEVELOPMENT

**IF WE'RE NOT THERE, WE WILL BE SOON!**

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