



America's Newest and Best Economy Extended Stay Hotels™

**US EXPANSION CONTINUES:
MY PLACE HOTEL-WEST JORDAN, UT COMING SOON!**

West Jordan, UT-July 2016—Just three months after My Place made its debut in Utah with the opening of My Place Hotel-West Valley City, the brand is thrilled to announce Utah's second My Place location is coming soon to West Jordan! Work will soon begin on the brand new 4-story, 63-room hotel which is expected to open in December 2016. My Place Hotel-West Jordan, UT will be conveniently located in the Jordan Landing Development at 7424 South Campus View Drive, offering future guests an abundance of diverse dining and retail options nearby.



My Place Hotel-West Valley City, UT opened April 2016. My Place Hotel-West Jordan will be located approximately eight miles away and is expected to open in December 2016.

West Jordan's newest hotel is independently owned by Hotel Barons JLA, LLC. It will be the third My Place Hotel to open under Principal Engineer and Developer Craig Larsen. Larsen, a native to Utah, also developed My Place Hotel-West Valley City which opened in April 2016. Larsen's first My Place Hotel in Rock Springs, Wyoming opened in March 2015.

"We're excited to bring the second My Place franchise to Utah. West Jordan has grown dramatically in recent years and we want to take part in the advancement of the community," Larsen said. "The Jordan Landing development is a perfect commercial development for a My Place franchise: retail, restaurants, big box stores and office space.



With the addition of My Place Hotel-West Jordan, only a ten-minute drive from the open location in West Valley City, the brand's presence will not only double within the state of Utah, but within the Salt Lake City Metro area. Larsen said it's important to show guests that the growing brand is a nationwide chain that is expanding quickly.

"The greater the brand presence in a state, metro area, or freeway corridor, the better we are able to provide and assure guests of a consistent product brand-wide," Larsen said. "Guests know exactly the type of quality hotel stay they will receive and should expect."

All My Place Hotels offer modern amenities at an affordable price including daily, weekly, and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 24 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: myplacehotels.com to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.

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