



America's Newest and Best Economy Extended Stay Hotels™

Brand New: My Place Hotel-West Valley City, UT Celebrates Grand Opening



West Valley City, Utah-May 18, 2016—My Place Hotels of America, LLC celebrated along-side the newly opened hotel with a successful grand opening event and ribbon cutting ceremony. The event was attended by both West Valley City and Salt Lake City chambers of commerce in addition to many members of the neighboring communities. The event most notably marked the successful opening of the first My Place Hotel franchise in the state of Utah in a series of locations under development within the state. Consistent with a vision of persistent growth, My Place Hotel-West Valley City, Utah is the 23rd location to open under the upstart hotel brand within four years of making its debut.

The new economy extended stay hotel is located at 3074 South Decker Lake Drive, conveniently positioned close to the Maverik Center, downtown Salt Lake City, Salt Lake airport and the Wasatch Mountains. This new hotel is independently owned by MP WVC, LLC and managed by Legacy Management, LLC.

Having been a Utah and Salt Lake Valley resident for years Craig Larsen, the Principal Engineer and Developer for MP WVC, LLC, discussed his considerations in developing and owning the newest My Place Hotel close to home.

"There's a huge amount of people here and a huge amount of demand generators where we've got a freeway [nearby] and some big venues," Larsen Said. "So with a huge demand here and with what the city has done to revitalize the city, we were very impressed and wanted to be here."

All My Place Hotels offer modern amenities at an affordable price including daily, weekly, and monthly rate options. Each extended stay guest room features a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and also includes on-site laundry facilities, free high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy a customizable Breakfast in Bed delivery option at a minimal cost.



"The grand opening of the West Valley City My Place Hotel was a tremendous success! The large group of visitors experienced first-hand how My Place Hotels is redefining the term, "Quality Economy!" Congratulations are extended to Craig Larsen and his development team at MP WVC, LLC and to the Legacy Management operations team as they will certainly be providing their guests to the Salt Lake City area with extraordinary service and value for years to come!" - Terry Kline, EVP Franchise Development, My Place Hotels of America, LLC.

Larsen also provided insight into his decision in developing a second My Place Hotel location, with his first opening in Rock Springs WY in March of 2015.

"The first one has been successful, and successful enough that I wanted to build another one in West Valley City and have more in the queue to move forward with," Larsen said. "There's a lot of support from the My Place brand to help you through the process if you're not a longtime hotelier, which I am not."



My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 24 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: myplacehotels.com to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.