



America's Newest and Best Economy Extended Stay Hotels™

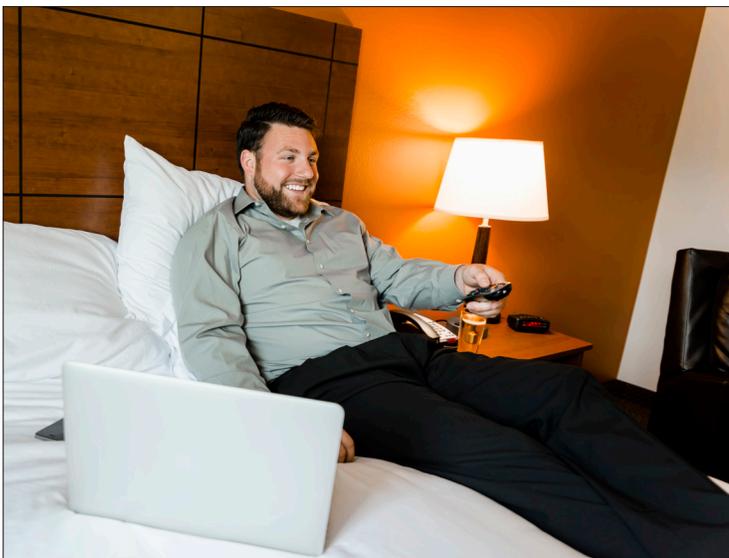
US EXPANSION CONTINUES: MY PLACE HOTEL-YAKIMA, WA COMING SOON!

Yakima, WA-July 11, 2016—It won't be long before travelers to the Evergreen state have another My Place Hotel location to stay at along their routes! My Place Hotel-Yakima, WA is the third franchise to open in Washington state and the brand's fifth to open in the Pacific Northwest. Construction will soon begin on the 3-story, 64-room hotel at 103 South 18th Street, conveniently located East of Walmart and North of Sarg Hubbard Park. Hotel guests can expect easy access to Yakima's vibrant downtown, Yakima Speedway and State Fair Park. The brand new hotel is scheduled to open in May of 2017.



My Place Hotel-Yakima, WA is independently owned by Thind PMR Enterprises IV, Inc. Parminder Thind and Maninder Kaur, enter their first My Place Hotel venture with nearly 30 years of collective retail experience and share more than 13 years of experience within the hotel industry.

"We are pleased to announce the planned development of a new My Place Hotel in Yakima, WA. Yakima and the surrounding area represents a key service and trade area that will complement our other My Place Hotel locations in Washington state and the greater Pacific NW region. We are looking forward to working with Parminder Thind and Maninder Kaur at Thind PMR Enterprises IV, Inc. toward the successful development and opening of their Yakima, WA My Place Hotel." —Terry Kline, EVP Franchise Development, My Place Hotels of America, LLC



Maninder Kaur, President of Thind PMR Enterprises, said the company was initially drawn to My Place because of the brand's concept and standards. "It's a new developing chain making its own mark in the hotel industry, which provides better quality with a reasonable price," Kaur said. "The location we chose is the best and most suitable for the upcoming My Place Hotel."

My Place Hotel-Yakima, WA is the latest to join the preceding Pacific Northwest My Place locations in Pasco, WA, Spokane Valley, WA, Bend, OR, and Anchorage, AK.

All My Place Hotels offer modern amenities at an



affordable price including daily, weekly, and monthly rate options. Each extended stay guest room features a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and also includes on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy a customizable Breakfast in Bed delivery option at a minimal cost.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 24 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: myplacehotels.com to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.

LOOK FOR A MY PLACE NEAR YOU!

IF WE'RE NOT THERE, WE WILL BE SOON!


 OPEN LOCATIONS

 COMING SOON

 UNDER DEVELOPMENT