

30 My Place Hotels planned for Texas!



With more than 80 stars on My Place Hotels of America's open and developing properties map the stars in Texas are shining brighter than ever before. It is with great pleasure and excitement that My Place Hotels of America announces an agreement with KAMP Hotels to develop 30 new hotels in the state of Texas! With the brand's deliberate and successful movements towards nationwide penetration, news of the agreement highlights My Place's most persistent growth factor: relationships.

KAMP Hotels Co-Founder Alan Rhodes announced the exciting news of the agreement on June 20, 2016 at the grand opening celebration of their first opened property, My Place Hotel-Amarillo, TX.

"I became acquainted with My Place and the energy of the Rivett family and Terry Kline a couple years ago," said Rhodes to a cheering crowd. "We are now excited that in addition to building Amarillo and Lubbock, yesterday we came to an agreement and KAMP Hotels is going to be the Texas Franchisee of My Place. So we're very excited about the territorial development agreement. And you know it's a problem because neither Kevin nor I have ever seen a deal we didn't like or try to do."



MY PLACE HOTELS OF AMERICA

P.O. Box 4850
Aberdeen, SD 57402
Tel: (605) 725-5685
www.myplacehotels.com

With walls standing at their second property in Lubbock, TX, KAMP Hotels has their first five locations under development and as the exclusive territorial developer of My Place Hotels in Texas KAMP Hotels will work with hoteliers in the region to further expand the brand's presence in the state.

"It has been a tremendous pleasure to work with, Alan Rhodes, Kevin Nelson and their families at KAMP Hotels on bringing My Place hotels to their home state. I am certain that as the exclusive territorial developer of My Place Hotels in the state of Texas, their integrity and diligence will create great value for the My Place brand, and for all of the hoteliers in

"My Place Hotels of America is extremely pleased to enter into this **Texas Territorial Development Agreement** with **KAMP Hotels, LLC**. The commitment by Kevin Nelson, and Alan Rhodes to develop new properties and new franchisees in Texas will undoubtedly be a significant factor in the **growth of My Place Hotels of America** in the coming years. This substantial agreement is a testament to the **confidence** they've placed in us, in the My Place Hotels brand and in our entire **franchise family**. We optimistically look forward to working together with KAMP Hotels in reaching our mutual development goals and to introducing Texas to **America's Newest & Best Economy Extended Stay Hotels!**"

Terry Kline EVP Franchise Development, My Place Hotels of America, LLC

Texas that they network with to grow the My Place franchise system there. All of us at My Place Hotels of America are looking forward to a long and rewarding relationship with them."—Ryan Rivett, President, My Place Hotels of America

KAMP Hotels is owned by the families of Kevin Nelson and Alan Rhodes. While both Kevin and Alan are attorneys with extensive experience in business transactions and real estate, My Place Hotel-Amarillo, TX represents their first active investment in the hotel industry. In addition to being an attorney, Kevin is also a certified public accountant and a real estate broker. He is the current owner of the Historic Amarillo Building, Amarillo's original high-rise building. Alan is the President of the Underwood Law Firm, P.C., a firm with approximately 50 lawyers and offices spanning the region. Alan is equal parts attorney and entrepreneur, a combination that has served his clients, his firm, his partners, and his family very well.

