



## America's Newest and Best Economy Extended Stay Hotels™ Coming to Amarillo, Texas!

America's newest emerging hotel concept is coming soon to the Lone Star State! Amarillo will host the first My Place Hotel in the state of Texas and will 'kick-off' the growth into the South Central markets. The brand new four-story 63-room Economy Extended Stay Hotel is looking to open May 26th and is located at: 2208 Cinema Drive. This hotel is independently owned by KAMP Hotels, LLC and will be managed by Legacy Management, LLC.



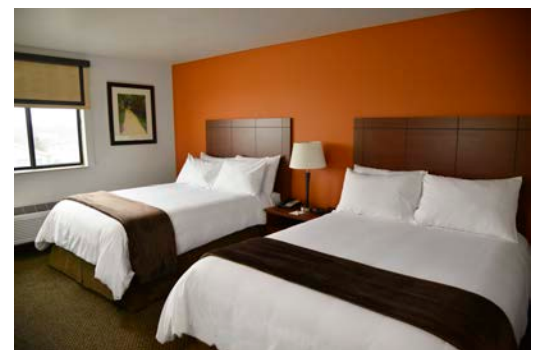
*"We are pleased to announce the upcoming development of the Amarillo My Place Hotel and look forward to working with the Kamp Hotels, LLC development team! We are very excited to couple our national expansion efforts with their local expertise to provide our exceptional services and the flexible lodging options offered by the My Place Hotel's brand to Amarillo and to the greater surrounding area."*—**Terry Kline, EVP Franchise Development, My Place Hotels of America, LLC.**



*"We are very excited for Amarillo to be the home of the first My Place Hotel in the state of Texas. The My Place team has extensive experience in developing a new hotel product, having previously launched and promoted the wildly successful Super 8 brand. We believe Amarillo is ready for a new and fresh economy extended stay product that is conveniently located on Interstate 40 near the medical district and in the heart of a thriving retail, dining and entertainment corridor."*—**T. Kevin Nelson, Representative, KAMP Hotels, LLC.**

All My Place Hotels offer modern amenities at an affordable price including daily, weekly, and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, free high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 20 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: **myplacehotels.com** to book online.



My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information, please visit [www.myplacehotels.com](http://www.myplacehotels.com) or contact Terry Kline at (605) 725-5685.