



# America's Newest and Best Economy Extended Stay Hotels™

## Brand New: My Place Hotel-Amarillo, TX Celebrates Grand Opening



**Amarillo, TX-June 20, 2016**—Amarillo's newest hotel was buzzing with hundreds of excited guests touring and celebrating My Place Hotel-Amarillo, TX's grand opening. The event saw high attendance from Amarillo community members celebrating along-side the Amarillo Chamber of Commerce and the Amarillo Hispanic Chamber of Commerce. The event most notably celebrated the long-anticipated opening of the first My Place Hotel franchise in the state of Texas in a series of locations under development within the state and surrounding South Central region. My Place Hotel-Amarillo, TX is the 24th location to open under the upstart hotel brand within four years of making its debut. Amarillo hosts the first of many hotels to open under KAMP Hotels, LLC ownership.

"What an experience to be a part of the Amarillo, TX My Place Hotel grand opening event! Hundreds of visitors were there to tour America's Newest and Best Economy Extended Stay Hotels! With new locations opening across the country, congratulations go out to Kevin Nelson, Alan Rhodes and the entire KAMP Hotels, LLC team for introducing Amarillo and the surrounding region to the finest new flexible lodging concept available today!"—Terry Kline, EVP Franchise Development, My Place Hotels of America, LLC.

KAMP Hotels co-founders Kevin Nelson and Alan Rhodes both shared remarks on their new ventures with My Place Hotels of America to establish many more locations in the south central markets. Through his opening presentation, Nelson shared his contagious enthusiasm for the brand concept and product.

"We're very excited about this new concept that is the My Place Concept. This is the first My Place Hotel in the state of Texas and we are thrilled to be open! We couldn't be more excited about the product and we think our guests are going to love staying here. We know that because we've been guests at My Place Hotels before. They're fantastic and we're able to come in at a very competitive price point. I think everyone will be very satisfied."—Kevin Nelson, Representative, KAMP Hotels, LLC.



Alan Rhodes and his family celebrated the grand opening of their first My Place Hotel with an abundance of support from friends in the community.



KAMP Hotels, LLC and the My Place Hotels team celebrated the grand opening in true Amarillo style at Cadillac Ranch.

In addition to celebrating the hotel's grand opening, Anna Watson, General Manager of My Place Hotel-Amarillo, TX, also announced donations to organizations close to the community's heart. Watson invited representatives from Camp Alphie and Texas Tech University Health Sciences Center to speak about their mission and receive gifts on behalf of their organizations.

All My Place Hotels offer modern amenities at an affordable price including daily, weekly, and monthly rate options. Each extended stay guest room features a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and also includes on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store,

located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy a customizable Breakfast in Bed delivery option at a minimal cost.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 24 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: [myplacehotels.com](http://myplacehotels.com) to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit [myplacehotels.com](http://myplacehotels.com) or contact Terry Kline at (605) 725-5685.

