



America's Newest & Best Extended Stay Hotels

US EXPANSION CONTINUES: MY PLACE HOTEL-ANKENY/DES MOINES, IA TO OPEN BY YEAR END!



Final touches are underway at Ankeny's newest hotel, currently set to open by year end.

DES MOINES, IA-DECEMBER 18, 2017—August marked My Place Hotels of America's debut in the state of Iowa. Now My Place Hotel-Ankeny/Des Moines, IA is in the final days of construction while its team prepares to welcome guests as Iowa's third, and America's 37th location. The newly constructed three-story, 46-room hotel is set to open within the final days of 2017 at 2506 SE Tones Drive, offering guests easy access to Des Moines' commerce centers in addition to a plethora of diverse dining and retail options nearby.

The hotel is the second of 40 My Place Hotels planned by owner Matt Eller and partners, who first announced their plan to build 40 My Place Hotels at the Altoona My Place Hotel's groundbreaking in May. While his team prepares to open their second Des Moines area hotel, their third location is already underway in Davenport. Based in Ames, Iowa, Eller said his group is both excited and encouraged by the concept's reception in Altoona.

the next three months," Eller said. "He didn't even know I was in the corner, listening to him just talk about why he likes My Place, why he likes the people, why it's just so comfortable for him to walk in and have someone call him by name, and it's all at an affordable price that he loves. That's really exciting."

Terry Kline, My Place EVP of Franchise Development, said the brand is thrilled to welcome Eller's organization of expert developers, builders, and operators. While My Place continues its campaign for U.S. expansion, Kline said Eller's team will undoubtedly connect many key markets throughout their plan to build 40 My Place Hotels in 10 years.

"We're extremely pleased to work with Matt and the team he has assembled to execute this plan," Kline said. "As experienced hotel operators who are as passionate about the My Place product as we are, we know this team will excel in offering the finest in friendly service and flexible lodging!"

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room features a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly, includes on-site laundry facilities, complimentary high speed internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 36 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit myplacehotels.com.

My Place Hotels of America, LLC. is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685. This is not an offer. Offers are only made through an effective franchise disclosure document.

"Out of the gate, I had someone come in and book five rooms for



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