



# America's Newest & Best Extended Stay Hotels

## US EXPANSION CONTINUES: MY PLACE HOTEL-ANKENY/DES MOINES, IA IS NOW OPEN!

**DES MOINES, IA-DECEMBER 28, 2017**—My Place Hotels of America is thrilled to announce the opening of My Place Hotel-Ankeny/Des Moines, IA today, marking the brand's 37th open location nationwide, and the third My Place Hotel to open in Iowa since August. The new three-story, 46-room hotel is located at 2506 SE Tones Drive, offering guests easy access to Des Moines' commerce centers in addition to the diverse dining and retail options nearby. Following the October opening of its sister property in Altoona, Ankeny's newest hotel will serve travelers to the metro's northern corridor while the Altoona property focuses on a mix of business and leisure guests just East of Des Moines.



Iowa's third My Place Hotel welcomed its first guests on Thursday, December 28th.

The two Des Moines area hotels are the first of 40 My Place Hotels planned by owner Matt Eller and partners, who initially announced their plan to open 40 My Place Hotels at their first groundbreaking ceremony in May. As a celebrated leader in business, Eller has effectively organized his teams at Pro Commercial and Eller Enterprises to accomplish the goal. Together the teams have opened their first two My Place Hotels this year, while their third is underway in Davenport, Iowa.

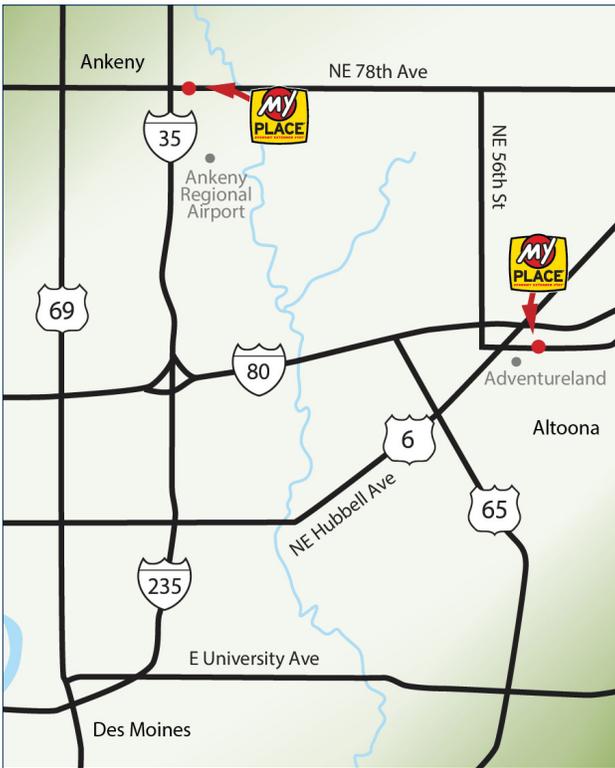


Designed for short and long term stays, the My Place concept offers a unique guest experience with household conveniences travelers most often miss on the road.

General Manager Jesse Etherington said he and his team are excited to complete construction and serve the guests they've been working to welcome.

"I am most excited for our guests to experience our style of service," Etherington said. "My Place is designed to be your home away from home, and that concept doesn't stop at the amenities. We're a family who treats our guests like family, and we can't wait to make people feel valued as they stay here with us."

Terry Kline, My Place EVP of Franchise Development, said the brand is thrilled to welcome Eller's organization of expert developers, builders, and operators. While My Place continues its campaign for U.S. expansion, Kline said Eller's team will



With only ten miles between them, the two Des Moines area hotels will focus on serving travelers to the metro's bustling corridors to the North and East.

undoubtedly connect many key markets throughout their plan to build 40 My Place Hotels in 10 years.

"We're extremely pleased to work with Matt and the team he has assembled to execute this plan," Kline said. "As experienced hotel operators who are as passionate about the My Place product as we are, we know this team will excel in offering the finest in friendly service and flexible lodging!"

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly, and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high-speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 37 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit [myplacehotels.com](http://myplacehotels.com) to book online.

My Place Hotels of America, LLC. is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC. is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit [myplacehotels.com](http://myplacehotels.com) or contact Terry Kline at (605) 725-5685. This is not an offer. Offers are only made through an effective franchise disclosure document.

**LOOK FOR A MY PLACE NEAR YOU!**

- OPEN LOCATIONS
- COMING SOON
- UNDER DEVELOPMENT

**MY PLACE**  
ECONOMY EXTENDED STAY

**IF WE'RE NOT THERE, WE WILL BE SOON!**



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