



America's Newest & Best Extended Stay Hotels

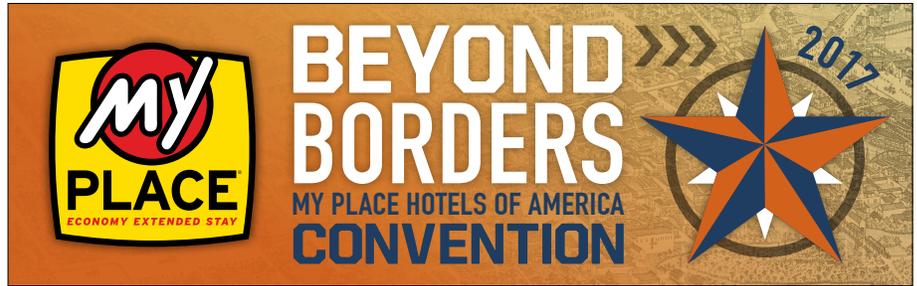
MY PLACE ANNOUNCES CONVENTION THEME!

ABERDEEN, SD-AUGUST 1, 2017—With the 2017 My Place Hotels of America Convention fast approaching, My Place is excited to announce Beyond Borders as the central theme to the upcoming convention! While My Place was founded on simple guiding fundamentals such as quality, efficiency, and friendly service, Beyond Borders exemplifies the brand's unrelenting dedication to performing under the very core principles that define it. The My Place Convention to be held at San Antonio's Hyatt Regency Hill Country Resort will convene the brand's owners, operators and partners from Monday, September 11th through Wednesday, September 13th.

While Beyond Borders further expresses the spirit of My Place, the theme also packs some surprising announcements surrounding the future of the brand and its inspired developments. From groundbreakings to grand openings, My Place President and CEO Ryan Rivett has spent most of 2017 on the road. Rivett said he eagerly awaits the opportunity to reconnect with the brand's cross-country participants while sharing the latest in its exciting developments with them.

"My Place is differentiated by the basic fundamentals of what we're providing and the value that comes with the price," Rivett said. "While the simplicity of our concept is a refreshingly clear promise to our guests, franchisees and operators, it also allows us room to do more. We can always do more, and there is a vast amount of feedback guiding us towards some inspired developments."

As a brand founded on a deep network of expertise, the My Place Convention will further connect and develop its networks of support to continually empower its participants. With a comprehensive agenda for both owners and operators, My Place will unpack its brand-specific experiences with several panel topics including construction, operations and ownership. Keynotes will also provide valuable insight with addresses from industry experts including Chip Rogers of AAHOA, Mark Skinner



With many exciting developments in store, My Place will convene all brand participants for the first time. Photo courtesy of Hyatt Regency Hill Country Resort and Spa.



Photo courtesy of Hyatt Regency Hill Country Resort and Spa.



Set against San Antonio's historic backdrop, #MyPlaceCon gives attendees ample time to connect or explore! Photo courtesy of Hyatt Regency Hill Country Resort and Spa.

of The Highland Group, Beth Trejo of Chatterkick, and the inspiring Hospitality Law expert, Stephen Barth.

While the agenda is packed with powerful speakers and brand developments, it is also balanced with time to simply relax and connect. As My Place's development continues to accelerate, EVP of Franchise Development Terry Kline, said time spent with owners, operators and partners is invaluable.

"Everyone at My Place works tirelessly to advance our brand's growth and maintain its integrity, so taking the opportunity to catch up with each other is essential during this era of rapid development," Kline said. "For the first time, we have everyone in one place at the same time, so we have many stories to share, and many we can't wait to hear!"

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 32 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit myplacehotels.com to book online.

My Place Hotels of America, LLC. is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685. This is not an offer. Offers are only made through an effective franchise disclosure document.

LOOK FOR A MY PLACE NEAR YOU!

- OPEN LOCATIONS
- COMING SOON
- UNDER DEVELOPMENT

IF WE'RE NOT THERE, WE WILL BE SOON!