



# America's Newest & Best Extended Stay Hotels

## US EXPANSION CONTINUES: MY PLACE HOTEL-GREENVILLE, SC IS COMING SOON!

**GREENVILLE, SC-JUNE 5, 2017**—My Place Hotels of America is pleased to announce Greenville will soon be home to South Carolina's first My Place hotel! The brand new hotel is anticipated to open in Spring of 2018. Following a packed Grand Opening celebrating their first My Place hotel in Meridian, Idaho, owners Aaron Lawson and Daniel Pretorius, inked and announced their next franchise location.

The four-story, 85-unit hotel will be located at 7 Ketrion Court, within the I-85 corridor. After completing the Meridian hotel, Lawson and Liam Hough's Celtic Services, Inc. will also build the Greenville property. Having an eye for energetic, emerging markets, Pretorius said the Greenville location will be similar to their first location in Meridian—bursting with activity, dining, retail and entertainment options nearby.



Owners Daniel Pretorius and Aaron Lawson celebrated the grand opening of their first My Place hotel in Meridian, Idaho before signing and announcing their next franchise agreement for Greenville, SC!

"We want to make sure every hotel we build isn't just a success, but a homerun for all our guests," Pretorius said. "As the midpoint between Charlotte and Atlanta, our location in Greenville will be prime for both seasoned and leisure travelers."

While the greater Boise area has become like home to the owners of Idaho's first My Place hotel, Greenville will also be closer to their home base in Atlanta. My Place Hotel-Boise/Meridian, ID is independently operated by Channel Point Hospitality, LLC., with General Manager Chris Vaughn at the helm.



While Celtic Services' next hotel takes them back to the east coast, My Place Hotel-Boise/Meridian, ID will continue to thrive under GM Chris Vaughn's leadership.

After facilitating a month-long food drive, Vaughn presented the Meridian Food Bank with 350 pounds of food in addition to a commitment for incremental donations at last week's Grand Opening. Touching many with both inspiration and humor, Vaughn was clear about his calling, and his My Place mission.

"What we really do, is put people to bed at night and make sure they wake up with a smile in the morning," Vaughn said.

With 100 open My Place locations on the horizon, Pretorius speaks fondly of developing, owning and operating America's 32nd My Place hotel, and why his group isn't stopping there.

"Number 32 is very special to me, but hopefully there will be many more to come from us," Pretorius said. "Just like coming in at ground floor of any organization, it takes



My Place Hotel-Boise/Meridian, ID demonstrated their commitment to their community by running a month-long food drive in addition to a commitment for incremental donations of food!

dedication. We knew we were going to grow with My Place and by being one of the firsts, we knew we would be heard and have influence early on. My Place's willingness to work with us and allow us to assist with its growth is incredible."

Terry Kline, My Place EVP of Franchise Sales and Development, said the brand is a beneficiary of the passion, dedication and drive possessed by Lawson and Pretorius. As the brand prepares for another state debut in South Carolina, Kline said My Place's historic milestones wouldn't be possible without its trailblazing franchisees and partners.

"Today we congratulate Aaron, Daniel and their team on a job impeccably well done," Kline said. "While their first My Place hotel in Idaho stands as a testament to their unrelenting commitment and dedication, we look forward to working with them to introduce My Place to the state of South Carolina!"

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 32 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit [myplacehotels.com](http://myplacehotels.com) to book online.

My Place Hotels of America, LLC. is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit [myplacehotels.com](http://myplacehotels.com) or contact Terry Kline at (605) 725-5685.

**LOOK FOR A MY PLACE NEAR YOU!**

- OPEN LOCATIONS
- COMING SOON
- UNDER DEVELOPMENT

**IF WE'RE NOT THERE, WE WILL BE SOON!**