



# America's Newest & Best Extended Stay Hotels

## ROAD TO 50 STATES: MY PLACE HOTEL-GREENVILLE, SC IS NOW OPEN!

**GREENVILLE, SC-APRIL 9, 2018**—My Place, America's Newest and Best Extended Stay Hotels, is pleased to announce the Palmetto state's first My Place Hotel is now open in Greenville. The opening marks My Place's 38th open location and its 19th state debut.

Located at 11 Ketrion Court, My Place is within walking distance to top restaurants and retail centers for the quintessential work, live, play environment. As the midpoint between Charlotte and Atlanta, the location's convenient position in the I-385 corridor will be ideal for families, leisure travelers, and road warriors looking for an experience uniquely Greenville. The four-story, 85-unit hotel is independently owned by M.P. Greenville, LLC., and operated by CUSA, LLC.



Only seven months since groundbreaking, South Carolina's first My Place is the 38th location to open from Atlanta to Anchorage.

Recently named one of the 50 Best Places (In the World) to Travel in 2018 by Travel + Leisure, among many other accolades, Greenville's immense growth and culture has secured its spot as a top travel destination as well as a convenient hot spot for travelers passing through. Its energy, community, and lack of brand new, affordable accommodations are central to the decision to develop the state's first My Place Hotel there said owner Daniel Pretorius.

"We picked this location for its activity, community values, and spirit of hospitality, which were all demonstrated by the support Greenville has shown us throughout the entire process," Pretorius said. "We're thrilled to call Greenville home to South Carolina's first My Place Hotel and look forward to introducing the community and its guests to a high quality lodging experience at the best value."



My Place focuses on including premium in-room amenities essential to a diverse base of travelers.

Pretorius along with developing partner Aaron Lawson announced their Greenville location less than a year ago at the grand opening of their first My Place Hotel in Boise, Idaho. The Atlanta-based developers broke ground on the Greenville location on September 7, 2017 with Celtic Services, Inc. at the helm of construction. While the group celebrates the opening of their second My Place Hotel, plans for their next My Place project are already underway.



Terry Kline, My Place EVP of Franchise Development, said My Place is excited to welcome its 19th state debut thanks to the dedication of its trailblazing franchisees.

“We are thrilled to continue our franchise partnership with Aaron, Daniel, and their entire M.P. Greenville family,” Kline said. “Greenville is a terrific example of their contribution to My Place’s nationwide expansion as they continue to select outstanding markets for an outstanding lodging product!”

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly, and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high-speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests’ convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 38 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit [myplacehotels.com](http://myplacehotels.com) to book online.

My Place Hotels of America, LLC. is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC. is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value.

For more information on becoming part of our growing franchisee family, please visit [myplacehotels.com](http://myplacehotels.com) or contact Terry Kline at (605) 725-5685. This is not an offer. Offers are only made through an effective franchise disclosure document.



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