



# America's Newest & Best Extended Stay Hotels

## US EXPANSION CONTINUES: MY PLACE HOTEL-HASTINGS, NE BREAKS GROUND!



**HASTINGS, NE-MAY 16, 2018**—My Place Hotels of America is pleased to announce the groundbreaking of Nebraska's second My Place Hotel, located in Hastings. The city's community members celebrated the groundbreaking alongside My Place executives, owners, and operators at 200 East 31st Street where construction will soon commence on the three-story, 46-unit hotel. As Hastings' first extended-stay hotel, My Place will serve the area's many visitors with the newest and best accommodations for short and long term stays.

Hastings' newest hotel is independently owned by DJ&R Investments, LLC., and operated by Venerts Hotel Management, Inc. It is the first My Place Hotel developed

by the DJ&R partnership. Having been a co-owner of the Comfort Inn of Hastings for the past 21 years, Larry Schnase has long been a leader in both market and brand-wide performance. He chose Hastings to develop a My Place Hotel for several reasons said Project Manager Harry Dworak.

"The segment of extended stay lodging has not been addressed in the past with other hotels, and the My Place brand offers a new build hotel with all of the amenities a guest may want for one or many nights," Dworak said. "Providing a quality lodging experience has been what Larry feels is essential in building guest loyalty and long term repeat business."

Terry Kline, My Place EVP of Franchise Development, said My Place is confident the Hastings location will fill the underserved niche in the Southern Nebraska market. "We are extremely pleased to partner with Larry Schnase and the team at DJ&R as construction commences on their first My Place Hotel! Their demonstrated leadership in hotel ownership and customer service will make this location an excellent addition to the My Place family."

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room features a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly, includes on-site laundry facilities, complimentary high speed internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 39 hotels open and operating with a near-term pipeline of 75 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: (855) 200-5685, or visit [myplacehotels.com](http://myplacehotels.com).

My Place Hotels of America, LLC. is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit [myplacehotels.com](http://myplacehotels.com) or contact **Terry Kline at (605) 725-5685**.



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