



# America's Newest and Best Economy Extended Stay Hotels™

## US EXPANSION CONTINUES: MY PLACE HOTEL-LUBBOCK, TX COMING SOON!



Lubbock's newest hotel is a two-hour drive from My Place Hotel-Amarillo, TX, which opened in June.

**Lubbock, TX-August 2, 2016**—My Place Hotel-Lubbock, TX expects to open its doors to the hub city's travelers next month! The brand new 4-story, 63-room hotel is located just off Spur 327 and less than a half-mile southeast of the Milwaukee Avenue and Marsha Sharp Freeway intersection. The hotel's convenient location offers abundant dining, shopping and entertainment options in the immediate area while Texas Tech University, Jones AT&T Stadium and the medical district are only minutes away.

Lubbock's newest hotel is independently owned by KAMP Hotels, LLC who recently executed a territorial development agreement with My Place Hotels of America to build 30 new Texas hotels. While the principals of KAMP Hotels opened their first My Place Hotel close to home in Amarillo, Lubbock is where Kevin Nelson and Alan Rhodes earned their undergraduate degrees at their respective alma maters Texas Tech University and Lubbock Christian University. Both Nelson and Rhodes earned law degrees from Texas Tech University.

"Lubbock's momentum and hub city status continues to impress us as we watch the region look to Lubbock for medical care, education, entertainment, business and culture," Nelson said. "We are pleased to bring this exciting new hotel product to the city that has meant so much to both of us over the years. We are confident our Lubbock guests will enjoy this fresh new product. It looks like we are on schedule to open this fall and look forward to seeing everyone from football fans to extended stay guests make My Place their place."

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly, and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option.

"We are very pleased to continue our franchise



partnership with Kevin Nelson, Alan Rhodes and the team at KAMP Hotels at their new location in Lubbock, TX! The location is conveniently placed just off the Marsha Sharp Freeway offering our guests easy access to both Texas Tech and the University Medical Center area. With KAMP's plans for continued expansion of My Place Hotels across the region, we look forward to working with them to provide travelers with the best value and customer service possible." —Terry Kline, EVP Franchise Development, My PlaceHotels of America, LLC.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 24 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: [myplacehotels.com](http://myplacehotels.com) to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit [myplacehotels.com](http://myplacehotels.com) or contact Terry Kline at (605) 725-5685.

**LOOK FOR A MY PLACE NEAR YOU!**

-  OPEN LOCATIONS
-  COMING SOON
-  UNDER DEVELOPMENT

**IF WE'RE NOT THERE, WE WILL BE SOON!**

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