America's Newest and Best Economy Extended Stay Hotels™

US EXPANSION CONTINUES: MY PLACE HOTEL-BOISE/MERIDIAN, ID IS NOW OPEN!

Meridian, ID-April 10, 2017—My Place Hotels of America is thrilled to announce Idaho's 1st and America's 32nd My Place Hotel is now open in Meridian, Idaho! The opening of the brand new four-story, 85-unit hotel marks My Place's debut in its 16th state! The new hotel is located at 3050 East Jewel Street, across the road from The Village at Meridian, where guests enjoy immediate access to the city's premier dining and retail center.

My Place Hotel-Boise/Meridian, ID is independently owned by MP Meridian, LLC., and operated by Channel Point Hospitality, LLC., a division of Aimbridge Hospitality. At the helm of operations is Chris Vaughn, General Manager of Meridian's newest hotel. Having lived in Meridian since 1991, Vaughn has witnessed the area's steady and continued growth, and said his guests have the best location at My Place.

The opening of My Place Hotel-Boise/Meridian, ID marks another historic milestone for My Place as its 16th state debut!

"This is definitely the place to be when coming to Meridian! This amazing hotel is perfectly placed within walking distance to The Village where you can walk to so many beautiful restaurants, clothing shops and go to the movies as well," Vaughn said. "Who wouldn't be excited to be part of this new brand and bring this property to life! I invite the entire community to take a tour of the hotel and see why we're so excited!"

Having embedded himself within the community, MP Meridian Principal Daniel Pretorius, said the feedback from pre-opening tours affirms his excitement for the future of Idaho's first My Place Hotel.

"We are excited to offer the Meridian area, My Place, a brand new hotel with great design, quality accommodations and outstanding customer service all at an affordable price," Pretorius said. "We continue to receive the affirmation that we are filling a void between the tired properties and expensive boutique hotels with the best product to better meet the needs of Boise and Meridian guests. We are extremely excited to do just that!"

A unique design for nightly and extended stays is key to My Place's swift expansion.

In addition to the location's brand new offerings, MP Meridian Principal Aaron Lawson said guests can look forward to feeling completely at home whether they're stopping by the area for the first time or staying for extended periods of time. Lawson said an inviting community and a stunning mountain view will greet all My Place guests with a warm welcome.

"The area is so welcoming, and it pleases me to know the area's guests will feel at home just like I have," Lawson said. "All of the folks that I have come across, from the city representatives to business owners, have been very welcoming and have made me feel like a local. Between the community and the mountain views from the hotel, I'm extremely excited for our guests!"

Terry Kline, My Place EVP of Franchise Development, said the brand is poised for explosive growth in 2017, and that working with diligent visionaries like Lawson and Pretorius is critical to My Place's aggressive campaign for US Expansion.

My Place Hotel-Boise/Meridian, ID won't be the lone My Place in Idaho for long. My Place Hotel-Twin Falls, ID is scheduled to open by Fall 2017!

"Today we congratulate Aaron, Daniel and the entire team at MP Meridian, LLC. on the successful opening of their first My Place Hotel," Kline said. "We look forward to working with Aaron and Daniel and the team at Channel Point Hospitality to provide their guests with the finest available lodging option in Meridian and the greater Boise area!"

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. This property also features an outdoor grilling pavilion complete with gas grills and outdoor seating. Additionally, guests are invited to enjoy the new Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 32 hotels open and operating with a near-term pipeline of 32 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit myplacehotels.com to book online.

My Place Hotels of America, LLC. is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.