



America's Newest & Best Extended Stay Hotels

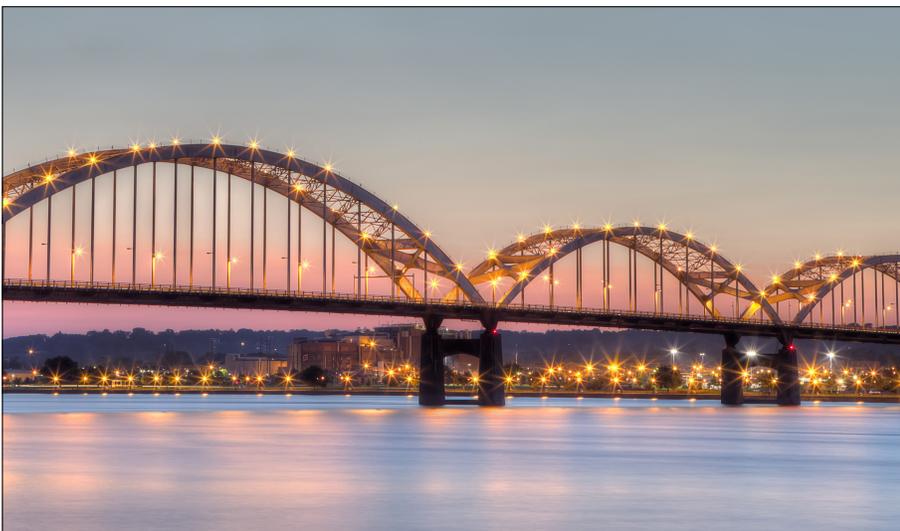
US EXPANSION CONTINUES: MY PLACE HOTEL-DAVENPORT/QUAD CITIES, IA IS NOW OPEN!

DAVENPORT, IA—JULY 6, 2018—My Place Hotels of America is thrilled to announce the opening of its newest location in Davenport, marking the brand's fourth location to open in Iowa since August 2017. Conveniently located at 4653 Progress Drive, the three-story, 64-room hotel offers immediate access to I-74, and easy access to I-80. My Place is positioned to serve a diverse mix of personal and business travelers to the Quad Cities, home of the region's premiere health systems as well as national and worldwide headquarters for companies across multiple industries.



Davenport is the fourth Iowa My Place location to open since August of 2017.

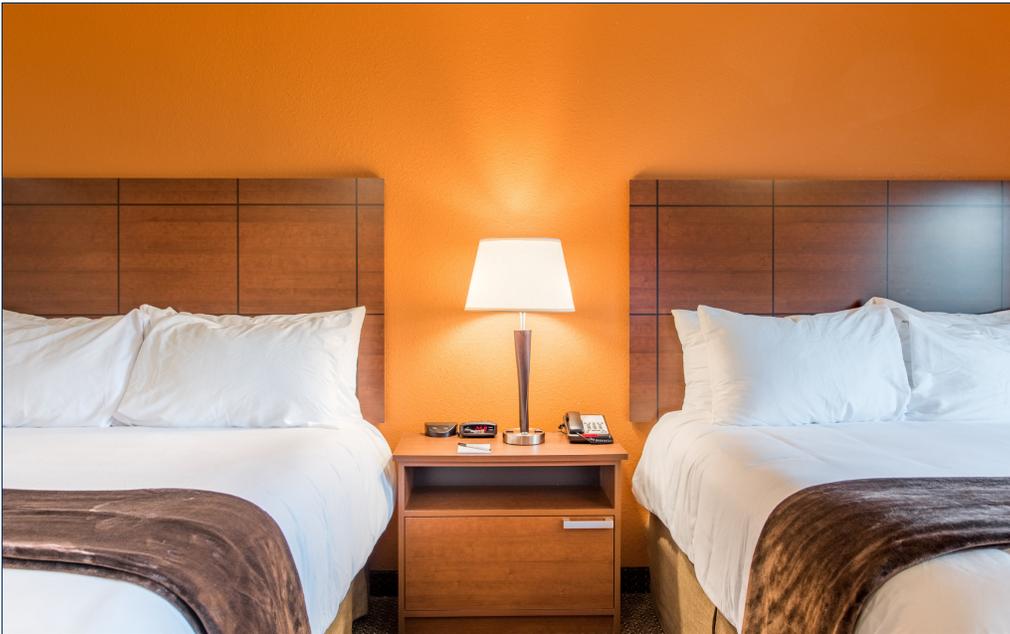
America's 42nd My Place Hotel is the third of 40 My Place Hotels planned by owners Tom Caruth and Matt Eller. The property is independently managed by Eller Enterprises, who opened their first two My Place Hotels in the Des Moines Metro during Q4 of 2017. Megan Tjernagel, Eller Enterprises CEO, said the group is excited to introduce the Quad-City area to its newest hotel, while also looking forward to a stacked development pipeline in the near term.



The new hotel is located minutes from the Mississippi waterfront, where the five arches of the iconic Rock Island Centennial Bridge represent the surrounding Quad Cities.

"Davenport is a great location for an extended stay hotel, but it makes a perfect location for a My Place Hotel," Tjernagel said. "With such great attractions, events, and employers in the community, we believe we're uniquely fit to serve the area's many visitors no matter their reason for travel or length of stay. With this being our third My Place Hotel, we have found a way to fill an important space in every market and look forward to filling them in four more communities over the next 12 months!"

Terry Kline, My Place EVP of Franchise Development, said the Eller team's quick expansion has been executed with the utmost integrity thanks to shared values and a passion for hospitality.



“We congratulate, Matt, Tom, Megan, and the many team members at Eller Enterprises on yet another successful opening in Iowa,” Kline said. “Distinguished by their family values and an unwavering commitment to hospitality, the Eller team is a genuinely delightful and exciting group of hoteliers.”

All My Place Hotels offer modern amenities at an affordable price including nightly, weekly, and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave, and a full-size refrigerator. The property is pet

friendly and will also include on-site laundry facilities, a grilling pavilion, an outdoor pool, complimentary high-speed Internet service, and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests’ convenience. Additionally, guests are invited to enjoy the Breakfast in Bed option for a minimal cost.

My Place Hotels of America, LLC. is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 42 hotels open and operating with a near-term pipeline of 75 additional hotels and midterm commitments for upwards of 40 more hotels to follow. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit myplacehotels.com to book online.

My Place Hotels of America, LLC. is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC. is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value.

For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685. This is not an offer. Offers are only made through an effective franchise disclosure document.



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