



America's Newest and Best Economy Extended Stay Hotels™

MY PLACE HOTELS ENTERS DEVELOPMENT AGREEMENT FOR 30 TEXAS LOCATIONS!

Amarillo, TX-July 13—With more than 80 stars on My Place Hotels of America's open and developing properties map the stars in Texas are shining brighter than ever before. It is with great pleasure and excitement that My Place Hotels of America announces an agreement with KAMP Hotels to develop 30 new hotels in the state of Texas! With the brand's deliberate and successful movements towards nationwide penetration, news of the agreement highlights My Place's most persistent growth factor: relationships.

KAMP Hotels Co-Founder Alan Rhodes announced the exciting news of the agreement on June 20, 2016 at the grand opening celebration of their first opened property, My Place Hotel-Amarillo, TX.



From left: Tony Lunzman, Ron Rivett, Ryan Rivett, Alan Rhodes, Kevin Nelson, Anna Watson, and Terry Kline

"I became acquainted with My Place and the energy of the Rivett family and Terry Kline a couple years ago," said Rhodes to a cheering crowd. "We are now excited that in addition to building Amarillo and Lubbock, yesterday we came to an agreement and KAMP Hotels is going to be the Texas Franchisee of My Place. So we're very excited about the territorial development agreement. And you know it's a problem because neither Kevin nor I have ever seen a deal we didn't like or try to do."

With walls standing at their second property in Lubbock, TX, KAMP Hotels has their first five locations under development and as the exclusive territorial developer of My Place Hotels in Texas KAMP Hotels will work with hoteliers in the region to further expand the brand's presence in the state.



KAMP Hotels' first open location, My Place Hotel-Amarillo, TX, opened for business on June 9, 2016.

"It has been a tremendous pleasure to work with, Alan Rhodes, Kevin Nelson and their families at KAMP Hotels on bringing My Place hotels to their home state. I am certain that as the exclusive territorial developer of My Place Hotels in the state of Texas, their integrity and diligence will create great value for the My Place brand, and for all of the hoteliers in Texas that they network with to grow the My Place franchise system there. All of us at My Place Hotels of America are looking forward to a long and rewarding relationship with them."— Ryan Rivett, President, My Place Hotels of America

KAMP Hotels is owned by the families of Kevin Nelson and Alan Rhodes. While both Kevin and Alan are attorneys with extensive experience in



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business transactions and real estate, My Place Hotel-Amarillo, TX represents their first active investment in the hotel industry. In addition to being an attorney, Kevin is also a certified public accountant and a real estate broker. He is the current owner of the Historic Amarillo Building, Amarillo's original high-rise building. Alan is the President of the Underwood Law Firm, P.C., a firm with approximately 50 lawyers and offices spanning the region. Alan is equal parts attorney and entrepreneur, a combination that has served his clients, his firm, his partners, and his family very well.

All My Place Hotels offer modern amenities at an affordable price including daily, weekly, and monthly rate options. Each extended stay guest room features a My Kitchen, complete

with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and also includes on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy a customizable Breakfast in Bed delivery option at a minimal cost.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 24 hotels open and operating with a near-term pipeline of over 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: myplacehotels.com to book online.

My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming part of our growing franchisee family, please visit myplacehotels.com or contact Terry Kline at (605) 725-5685.

