



# America's Newest and Best Economy Extended Stay Hotels™

## US Expansion Continues: My Place Hotel-Twin Falls, ID COMING SOON!



The famous Perrine Bridge is only a couple miles from the future My Place Hotel-Twin Falls, ID.

**Twin Falls, Idaho-June 2, 2016**—My Place Hotels of America, LLC is pleased to announce the arrival of its debut location in the state of Idaho! Magic Valley's newest hotel will be conveniently located East of St. Luke's Medical Center off Pole Line Road, close to retail and recreational opportunities. The new three-story, 64-room Economy Extended Stay Hotel is scheduled to open in the Fall of 2016.

My Place Hotel-Twin Falls, ID is independently owned by MPI Investment Group, LLC. MPI collectively offers a diverse mix of business ownership from the previous 35 years, with several members being local to Twin Falls.

"We are extremely proud to announce the planned development and construction of a new My Place Hotel in Twin Falls, ID. As we continue with the rapid expansion of many new My Place Hotel locations across the country, we look forward to working with Spencer Smith, Todd Ames and MPI Investment Group LLC. Our guests in Twin Falls and other future Idaho locations can look with confidence to My Place Hotels to provide them with extraordinary service and accommodations!"—Terry Kline, EVP Franchise Development, My Place Hotels of America, LLC.



"MPI is very excited to bring the newest My Place Hotel to Twin Falls. The market is experiencing tremendous growth in both business and leisure travel. We are building a lodging facility that will give visitors to the area a beautiful building and a comfortable stay at a reasonable price—whether it's for one night or several months."—Jim Bortz, President, Central Development Group.

All My Place Hotels offer modern amenities at an affordable price including daily, weekly, and monthly rate options. Each extended stay guest room will feature a My Kitchen, complete with a two-burner cooktop, a microwave, and a full refrigerator. The property is pet friendly and will also include on-site laundry facilities, complimentary high speed Internet service and a 24-hour My Store, located in the hotel

lobby and stocked with an array of supplies for the guests' convenience. Additionally, guests are invited to enjoy the new Breakfast in Bed option.

My Place Hotels of America, LLC is persistently advancing in its campaign for U.S. expansion of the recently launched franchise system. The chain currently has 24 hotels open and operating with a near-term pipeline of more than 18 additional hotels and mid-term commitments for upwards of 40 more hotels to follow, planned in more than a dozen states. To book your stay at My Place, please call the toll-free reservation line at: 855-200-5685, or visit: [myplacehotels.com](http://myplacehotels.com) to book online.



My Place Hotels of America, LLC is a Franchise company that focuses on providing a clean and comfortable facility, with modern amenities, and great customer service, all at an affordable price. My Place Hotels of America, LLC is based out of Aberdeen, SD, and offers franchisees a new construction brand, designed to ensure quality, consistency and the highest of standards for delivering marketplace value. For more information on becoming a part of our growing franchisee family, please visit [www.myplacehotels.com](http://www.myplacehotels.com) or contact Terry Kline at (605) 725-5685.

LOOK FOR A MY PLACE NEAR YOU!

A map of the United States with various icons indicating hotel locations. The icons are: a yellow square with 'MY PLACE' and a star (Open Locations), a yellow square with a hammer and 'MY PLACE' (Coming Soon), and a red star (Under Development). The map shows a high density of locations in the western and central US, with fewer in the eastern and southern regions.

MY PLACE OPEN LOCATIONS   MY PLACE COMING SOON   MY PLACE UNDER DEVELOPMENT

IF WE'RE NOT THERE, WE WILL BE SOON!

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